

# Prop Trading for Brokers: The Next Big Opportunity for your Brokerage



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**YourPropFirm** KYC Pending Program 1

John Anderson Challenge

- Dashboard
- User Management
- Account
- Verification
- Financial Activities
  - Withdraw 15
- Tools
  - Utilities
  - Economic Calendar
- Settings
- Light Mode

**Current Balance**

- Equity  $\$12.426$
- Balance  $\$12.426$
- Eligible Withdraw Amount  $\$8.500$
- Account Profit  $\$10.500$
- Initial Balance  $\$15.000$
- Performance  $-26.7\%$

**Objectives**

Trading Days: 955

Add-ons: 3

Profit Split: 10%

Withdraw Active Days: 15 Days

Withdraw Trading Days: 15 Days

Open Positions

Command	State	Open Date	Symbol	Lots	Open Price	Current Price	BL/TP	Eligibility	Profit
Buy	Open Normal	2022-01-01 08:00:00	EURUSD	0.01	1.0500	1.0500	100%	100%	0.00
Buy	Open Normal	2022-01-01 09:00:00	EURUSD	0.01	1.0500	1.0500	100%	100%	0.00
Buy	Open Normal	2022-01-01 09:00:00	EURUSD	0.01	1.0500	1.0500	100%	100%	0.01
Buy	Open Normal	2022-01-01 09:00:00	EURUSD	0.01	1.0500	1.0500	100%	100%	0.05
Buy	Open Normal	2022-01-01 09:00:00	EURUSD	0.01	1.0500	1.0500	100%	100%	0.00

# Why Brokers Should Add Prop Trading to Their Line of Products?

The prop trading market presents a significant opportunity for brokers looking to expand their product offerings. Here's why prop trading should be a part of your brokerage's services:

## Key Benefits for Brokers



**Meet the Demand for Alternatives:** Tap into the growing interest for prop trading as a unique alternative to traditional trading accounts.



**Boost Revenue Streams:** Increase your firm's revenue by introducing new activities related to funded accounts, challenges, and profit-sharing.



**Drive Trading Activity:** Encourage more frequent and higher-volume trading by offering traders a funded account model.



**Access Untapped Leads:** Utilize leads with smaller budgets who may not meet typical minimum deposit requirements but are interested in prop trading.



**Cross-Marketing Opportunities:** Promote prop trading alongside other products, driving increased engagement and retention across multiple offerings.



**Offer Payout Flexibility:** Provide flexible payout options through the brokerage platform, such as offering payouts as deposit bonuses.

Most current prop firms are managed with a retail perspective. By leveraging your brokerage's established risk management expertise, customer service, and robust back-office processes, you can position your prop firm as a trusted and professional option in this growing market.

## Enhanced Trust and Professionalism

It's essential to note that most current prop firms operate from a retail perspective, which can sometimes lead to a lack of transparency and trust. However, a prop firm managed by a brokerage could offer significant advantages:

- 1. Expertise in Risk Management:** Brokers bring established risk management practices, ensuring that trading strategies are implemented responsibly and sustainably.
- 2. Superior Customer Service:** With a background in client relations, brokers can provide a higher level of customer service, addressing client needs effectively and efficiently.
- 3. Streamlined Payment Processes:** Brokerage firms typically have robust back office processes in place for payment management, ensuring timely and accurate transactions for clients involved in prop trading.

## Why Choose YourPropFirm?

If you're considering launching a prop trading firm, YourPropFirm is here to guide you every step of the way. We have a proven track record of helping brokers diversify their businesses, increase revenue, and profit from the prop trading business model. Here's how we can support you in this exciting venture:



**Non-Revenue Sharing Model:** Keep 100% of your profits, maximizing your financial growth. This model empowers you to reap the full benefits of your trading success, allowing for significant financial advancement.



**We've already supported several brokers** in navigating this process, helping them to diversify their offerings and create sustainable revenue streams in the prop trading market.



**Comprehensive Support:** From the initial setup to day-to-day operations, we provide all the tools and resources a broker needs to succeed in the prop trading space. Our offerings include robust infrastructure, compliance guidance, and tailored risk management solutions to ensure your firm operates smoothly and efficiently.

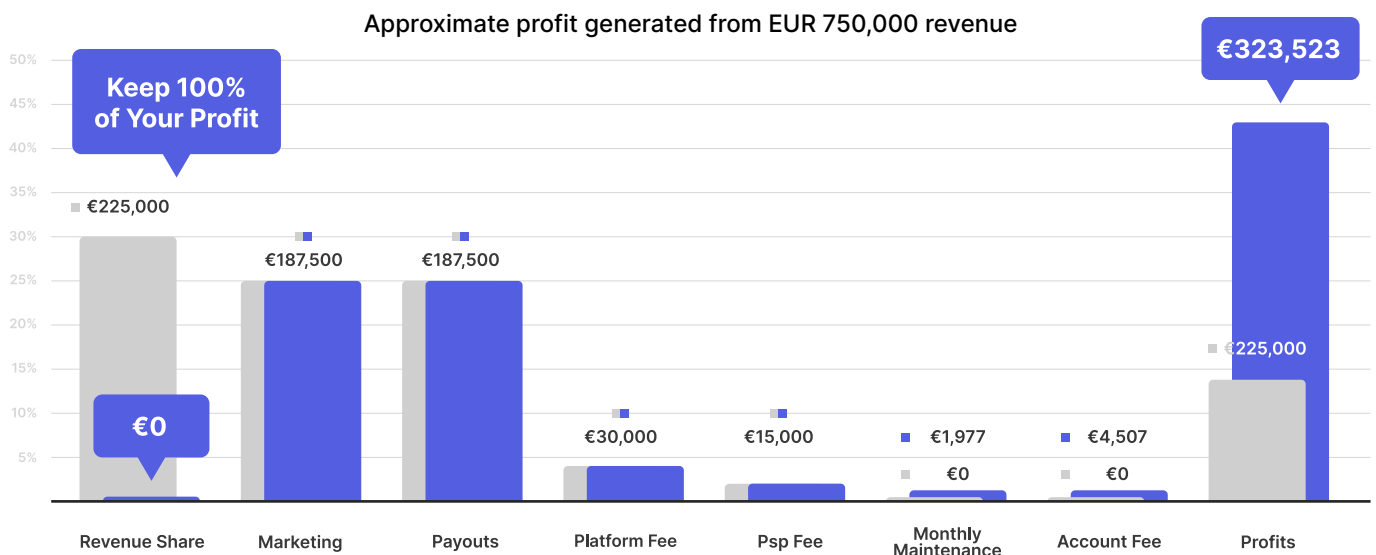


**Expertise and Innovation:** Leverage our deep industry knowledge and state-of-the-art technology. We stay ahead of market trends, allowing you to offer your clients the most innovative trading solutions available.



**Client-Centered Approach:** We understand that every broker has unique needs and goals. That's why we tailor our solutions to align with your specific objectives, ensuring you get the most out of your prop trading venture.

With YourPropFirm, you're not just launching a business; you're joining a partnership dedicated to your success in the prop trading arena.





# Launch Your Prop Firm in Just 10 Days

- Time is money; diversify your business with a proprietary trading firm in just 10 days.
- Maximize potential with our expert services tailored to support & empower brokers.
- Seamless onboarding process with our optimized steps to get your firm up and running quickly, saving you time and effort.
- Cutting-edge technology to facilitate you with the latest tools and insights to stay ahead of the curve.
- Move effortlessly from traditional brokerage to a high-performing, fully operational prop trading firm.
- With our dedicated team behind you, expanding your market presence has never been easier.

Schedule a  
Consultation with Us

## Take the Next Step

Now is the right time for brokers to launch their prop firm and seize 2024's market opportunities. Partner with us to make your prop trading venture a success.



[www.yourpropfirm.com](http://www.yourpropfirm.com)

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